

Sanswire Delivers Update on Corporate Outlook for 2010

Aventura, FL -- April 15, 2010 - Sanswire Corporation (OTCBB: SNSR), a developer and producer of unmanned aerial vehicles (UAVs) and related technologies, today announced an update of the company's strategic goals. The update follows a series of meetings with current and potential strategic partners and the Sanswire-TAO joint venture partners. John Robusto, a decorated defense and reconnaissance expert with more than 30 years of experience, was recently retained by Sanswire as an executive advisor to help craft the company's strategic direction and aid in its execution.

In 2010, the company intends to take advantage of the many technologies developed throughout our development cycle. Key initiatives and procedures recently implemented include:

- Immediately begin shipment of certain UAV components to the United States for testing and evaluation by our partners
- Expansion of our product portfolio by offering technologies developed during our spiral development process to enhance the function of existing UAV platforms
- Focus on providing both segmented and traditional airship designs to meet the needs identified by potential customers
- Expansion of research and development in the United States
- Working closely with our partners to identify new government and commercial opportunities using our expanded product offerings

Sanswire's Chairman of the Board, Major General Wayne P. Jackson, US Army, Retired, stated: "By achieving the goals we have outlined, we strongly believe that Sanswire will accelerate the development and commercialization of its technologies and set the stage for significant long-term growth. In addition, we will diligently undertake the process of building our executive management team and independent board of directors. We will continue to provide timely updates on our company, as we work toward building a sustainable business."

About Sanswire Corp.

Sanswire Corp. (OTCBB: SNSR) is a developer of integrated aerospace communications products and services. The company specializes in the design and construction of autonomous, lighter-than-air UAVs (Unmanned Aerial Vehicles) capable of carrying payloads that provide persistent security solutions at low, mid, and high altitudes. Sanswire's airships and auxiliary products are designed for use by commercial and government-related entities that require real-time intelligence, surveillance, and reconnaissance support for homeland defense, maritime, and border missions. The company's long-term objective is to develop and deliver state-of-the-art airship

technology that provides surveillance sensor suites and other advanced wireless broadband capabilities to the broader commercial markets.

Forward-Looking Statements

Certain statements in this release constitute forward-looking statements or statements which may be deemed or construed to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The words "forecast," "project," "intend," "expect," "should," "would," and similar expressions and all statements, which are not historical facts, are intended to identify forward-looking statements. These forward-looking statements involve and are subject to known and unknown risks, uncertainties and other factors, any of which could cause the Company's previously reported actual results, performance (finance or operating) to change or differ from future results, performance (financing and operating) or achievements, including those expressed or implied by such forward-looking statements. The Company assumes no, and hereby disclaims any, obligation to update the forward-looking statements contained in this press release.

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